Afrobarometer (AB) is a pan-African, non-partisan research organisation that conducts public attitude surveys to inform development decisions and public policy making. Using rigorous scientific protocols, AB provides reliable data on African experiences, evaluations, and aspirations regarding democracy, governance, and quality of life. AB is the world’s leading source of high-quality data on what Africans are thinking. AB institutionalises citizen voice in public policy making, contributing to informed problem solving and intelligent employment of Africa’s great resources and talents.

### Key achievements

- 385,000+ interviews, representing more than three-fourths of the African population.
- Longitudinal data going back to 1999.
- Geolocated data that can be disaggregated by region, gender, urban-rural location, education, age, and other variables.
- Capacity development for a generation of young African researchers.
- Legitimised public opinion as a pillar of African democracy.

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Their methods represent a model that should be emulated by other organisations doing international survey research – Michael Robbins, project director, Arab Barometer

Afrobarometer...is the gold standard for independent opinion polls in Africa. – Linda Thomas-Greenfield, U.S. ambassador to the United Nations
A pan-African network

AB has a secretariat based in Ghana. Three core partners in Ghana, South Africa, and Kenya manage and support 35+ national partner organisations in all regions of the continent, who conduct AB surveys and lead analysis and dissemination in their respective countries. Support units at the University of Cape Town and Michigan State University provide data management and analysis expertise.

Rigorous methods

- Afrobarometer applies scientific survey methods.
- Interviews are conducted face to face in the language of the respondent’s choice.
- Surveys are based on nationally representative samples.
- Standard survey instrument allows comparisons between countries and over time.

Afrobarometer is one of the greatest success stories of social science research and analytical capacity building on the African continent. – Larry Diamond, senior fellow, Hoover Institution

Afrobarometer is Africa’s premier public opinion survey organisation. No other group comes close to matching it. – John Allen, executive editor, AllAfrica.com
In hundreds of publications and briefings, Afrobarometer confronts some of the most important and timely issues facing Africa, such as:

- Citizens' top problems and policy priorities
- Risks facing Africa democracies
- Climate change
- Gender equality and gender-based violence
- Attitudes and aspirations of Africa’s youth
- Corruption
- Public service delivery
- The role and freedom of the news media
- Lived poverty
- Child well-being
- Social tolerance and cohesion

With Afrobarometer, you’re just a few clicks away from more than two decades’ worth of data on more than 385,000 African citizens. Our online data analysis tool does the rest. It even gives you colourful graphs for your report or policy paper.

Try it – it’s easy and free at [https://www.afrobarometer.org/online-data-analysis/](https://www.afrobarometer.org/online-data-analysis/).
Afrobarometer empowers those who want to see more transparency, more accountability, and more free, open, and inclusive societies. … In this age of fake news, Afrobarometer is a credible, reliable, and authentic purveyor of the ordinary African voice. – Ellen Johnson Sirleaf, former president of Liberia and 2011 Nobel Peace Prize laureate

Who uses our data?

The Ibrahim Index of African Governance, United Nations Development Programme, World Bank, and Economist Intelligence Unit, among others, use Afrobarometer data to produce regional and global governance indicators. Scores of government agencies, civil-society organisations, media outlets, and academics across Africa and around the world rely on our data. Afrobarometer produces indicators that can measure progress toward 12 of the 17 Sustainable Development Goals.

Support for Afrobarometer

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For more information about Afrobarometer and its partner organisations, as well as access to publications, data sets, and our free online data analysis facility, please visit www.afrobarometer.org.

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