

# Afrobarometer Results Framework 2022-2032



**VISION: A world in which Africa's development is anchored in the realities and aspirations of its people**

Outcome 1	Intermediate Outcome 1.1	Output Indicator 1.1.1	Baseline R8 (2019 - 2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	Assumptions		
Gather: African public opinion data are high quality, relevant, timely, and accessible	High quality of survey maintained and methodology continuously improved	Number of countries surveyed	Planned	34	11	37	3	37	3	40	1. Availability of funding to effectively implement planned activities. 2. Ability to expand into new countries, i.e. political space/research space environment, availability of upto date census data.	
			Achieved	34								
			<b>MOVs</b>									
		AB M&E system, technical narrative reports										
		Output Indicator 1.1.2	Number of engagements (incl. AB Technical/Methods committee, internal reviews of AB meta data and/or methods, debrief meetings with partners) to critically review AB practices to improve its quality	Planned	NA	NA	2	2	2	2		2
				Achieved	NA	NA						
				<b>MOVs</b>								
		Technical narrative reports										
		Output Indicator 1.1.3	Average sample size per country/survey during the round	Planned	1500	NA	1350		1350			1400
				Achieved	1,415	1408						
				<b>MOVs</b>								
		AB M&E system, technical narrative reports										
		Output Indicator 1.1.4	Number of surveys conducted using i. Regular Face-to-Face AB Surveys and respondents interviewed ii. Special AB F2F surveys (pre/ post-election surveys, etc.) iii. Phone Surveys and respondents interviewed	Planned	i. 35 ii. 5 iii. NA	i. 35 ii. NA iii. NA	i. 37 ii. 3 iii. 5	i. 3 ii. As demanded/ funded iii. TBD	i. 40 ii. As demanded/ funded iii. TBD			i. 40 ii. As demanded/ funded iii. TBD
				Achieved	i. 35 ii. 5 iii. NA	NA						
				<b>MOVs</b>								
Technical narrative reports												
Intermediate Outcome 1.2	Outcome Indicator 1.2.1	Average duration between completion of fieldwork and: i) finalization of data set; ii) start of first dissemination activity; iii) completion of required dissemination	Planned	i. 55 days ii. 30 days iii. 120 days	i. 55days ii. 30days iii. 120 days	i. 53 days ii. 60 days iii. 160 days	i. 52 days ii. 57 days iii. 150 days	i. 51 days ii. 54 days iii. 140 days	i. 50 days ii. 51 days iii. 130 days	i. 49 days ii. 48 days iii. 120 days		
Efficiency in conducting surveys and timeliness enhanced	Achieved		i. 52 days ii. 60 days iii. 172 days	i. 52 days ii. 60 days iii. 172 days								
<b>MOVs</b>												
M&E system, technical narrative reports												

Outcome 2	Intermediate Outcome 2.1	Outcome Indicator 2.1.1	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	Assumptions			
Analyze: State-of-the-art research and analysis inform public policy formation	Knowledge generation and management improved	Number of formal partnerships with other organizations or institutions that result in sponsored or specially targeted or topic-specific data collection	Planned	6	2	4		3		2	1. Informed citizens and more capable non-state actors can bring pressure to bear on the state. 2. Decision makers are receptive and respond to citizen priorities captured in AB findings. 3. Availability of funds to support partners and staff to produce and publish analysis. 4. Availability of funding to effectively implement planned activities		
			Achieved	7	2								
			MOVs										
			Afrobarometer website: www.afrobarometer.org/publications, technical narrative reports										
	Accessibility of public opinion data improved	Outcome Indicator 2.2.1	Number of requests from the policy community, academia, CSOs, practitioners etc for AB assistance in compiling, analyzing, interpreting, or otherwise using AB results in policy making, reporting, and related activities	Planned	72	24	46	47	48	49		50	
				Achieved	139	46							
				MOVs									
				M&E sytem, technical narrative reports									
		Outcome Indicator 2.2.2	Number of references to AB in official government and inter-governmental documents, NGO reports, donor reports or documents, or academic publications.	Planned	90	30	70	80	90	100		110	
				Achieved	61	20							
				MOVs									
				M&E system, ABCV, and technical narrative reports									
Outcome 3	Intermediate Outcome 3.1	Outcome 3.1.1	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	Assumptions			
Inform: Afrobarometer's profile raised, its audiences understood, and their needs met		Number of outreach presentations, aside from country dissemination of results, including Pan-Africa release, conferences, seminars and professional workshops, for donors, universities and international organizations	Planned	210	70	70	75	76	77	78	Environment is stable, unrestricted and free enough to allow activities to proceed without unlawful interference by government e.g. closure in civic space, etc		
			Achieved	175	58								
			MOVs										
			M&E system and technical narrative reports										
		Output 3.1.1	Number of country-dissemination events held (disagregagted by proportion held in-person and virtual/online events)	Planned	76	25	30	50	40	40		40	
				Achieved	100	33							
				MOVs									
				Technical narrative reports									
		Output 3.1.2	Number of AB publications (i.e. AB Dispatches, Policy Papers, Working Papers) produced	Planned	300	100	96	98	100	102		104	
				Achieved	267	89							
				MOVs									
				Afrobarometer website: www.afrobarometer.org/publications, technical narrative reports									
Output 3.1.2	Number of "AB Signature" products (i.e. Analytical products including TMC blog posts, SDG Scorecards, The Continent entries, Country CLimate Cards etc) published	Planned	30	10	50	52	54	56	58				
		Achieved	74	25									
		MOVs											
		Afrobarometer website: www.afrobarometer.org/publications, technical narrative reports											
Output 3.1.3	Number of Pan-Africa Profiles released	Planned	22	9	9	10	10	10	10				
		Achieved	28	9									
		MOVs											
		Afrobarometer website: www.afrobarometer.org/publications, technical narrative reports											

Effective dissemination, communication, strong brand, and visibility advanced

Output 3.1.4	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	
Number of press releases	Planned	250	83	100	180	120	160	
	Achieved	287	96				130	
	<b>MOVs</b>							
Afrobarometer website: <a href="http://www.afrobarometer.org/publications">www.afrobarometer.org/publications</a> , technical narrative reports								
Output 3.1.5	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	
Number of Summaries of Results (SORs) released	Planned	35	12	30	10	38	2	
	Achieved	34	11				38	
	<b>MOVs</b>							
Afrobarometer website: <a href="http://www.afrobarometer.org/publications">www.afrobarometer.org/publications</a> , technical narrative reports								
Output 3.1.6	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	
Number of AB videos produced	Planned	24	8	10	12	14	16	
	Achieved	12	4				18	
	<b>MOVs</b>							
Afrobarometer website: <a href="http://www.afrobarometer.org/publications">www.afrobarometer.org/publications</a> , technical narrative reports								
Output 3.1.7	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	
Number of AB infographics of the week produced	Planned	NA	NA	42	43	44	45	
	Achieved	NA	NA				46	
	<b>MOVs</b>							
Afrobarometer website: <a href="http://www.afrobarometer.org/publications">www.afrobarometer.org/publications</a> , technical narrative reports								
Output 3.1.8	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	
Communications Unit established	Planned	NA	NA	Establish and Recruit Director of Communications	NA			
	Achieved	NA	NA					
	<b>MOVs</b>							
Technical narrative reports								
Intermediate Outcome 3.2	Outcome Indicator 3.2.1	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)
Number of impact case studies/stories (including anecdotal evidence) developed and published to demonstrate where AB's work has made a difference	Planned	NA	NA	3	4	5	5	6
	Achieved	NA	NA					
	<b>MOVs</b>							
Afrobarometer website: <a href="http://www.afrobarometer.org/impact/">www.afrobarometer.org/impact/</a> , technical narrative reports								
Outcome Indicator 3.2.2	Baseline R8 (2019-2021)	Baseline (avg. per year)	Milestone 1 (December 2022)	Milestone 2 (December 2023)	Milestone 3 (December 2024)	Milestone 4 (December 2025)	Milestone 5 (December 2026)	
Number of times; i) AB findings are cited/referenced in print, electronic, and broadcast media ii) social media users engage with (i.e. retweet/repost) materials mentioning Afrobarometer findings.	Planned	i. 3500 ii. 60,000	i. 1,167 ii. 20,000	i. 3500 ii. 62,000	i. 3600 ii. 62,500	i. 3700 ii. 63,000	i. 3800 ii. 63,500	i. 4000 ii. 64,000
	Achieved	i. 3,185 ii. 62,429	i. 1,062 ii. 20,810					
	<b>MOVs</b>							
Media coverage report, social media analytics, and technical narrative reports								

		<b>Outcome Indicator 3.2.3</b>	<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>		
	Demand for and impact of Afrobarometer data and analysis increased	Number of mean monthly visits to; i) Online Data Analysis (ODA) facility ii) website	<b>Planned</b>	i.3,300 ii.14,500	i. 4500 ii.17000	i. 5000 ii.17500	i. 5500 ii.18000	i. 6000 ii.18500	i. 6500 ii.19000	
			<b>Achieved</b>	i. 4,460 ii. 16,967						
		<b>MOVs</b>								
		Website usage report, ODA statistics, and technical narrative reports								
		<b>Outcome Indicator 3.2.4</b>	<b>Baseline R8 (2019-2021)</b>	<b>Baseline (avg. per year)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
		Number of annual downloads from AB website (AB data sets, AB publications)	<b>Planned</b>	60,000	5,500	70,000	70,500	71,000	71,500	72,000
			<b>Achieved</b>	68,051	57,621					
		<b>MOVs</b>								
		Website usage report and technical narrative reports								
		<b>Outcome Indicator 3.2.5</b>	<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>		
	Number of Afrobarometer followers on; i) Twitter ii) Facebook iii) LinkedIn	<b>Planned</b>	i. 19,400 ii. 13,000 iii. NA	i. 25,000 ii. 15,000 iii. 2,800	i. 26,000 ii. 16,000 iii. 3,000	i. 27,000 ii. 17,000 iii. 3,200	i. 28,000 ii. 18,000 iii. 3,400	i. 29,000 ii. 19,000 iii. 3,600		
		<b>Achieved</b>	i. 23,904 ii. 14,844 iii. 2,600							
	<b>MOVs</b>									
	Social media analytics and technical narrative reports									
<b>Outcome 4</b>	<b>Intermediate Outcome 4.1</b>	<b>Outcome Indicator 4.1.1</b>	<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	<b>Assumptions</b>	
Build: Capacity built in survey research and data analysis across Africa		Proportion of AB authored/co-authored publications (Dispatches, Policy Papers and Working Papers, special reports) by; i) Africans ii) African women iii) First time African authors iv) Youth (persons 35 years & below )	<b>Planned</b>	i.91% ii.45% iii. NA iv. NA	i.95% ii.37% iii. NA iv. NA	i.96% ii.38% iii. 2% iv. 5%	i.97% ii.39% iii. 3% iv. 6%	i.98% ii.40% iii. 4% iv. 7%	i.99% ii.41% iii. 5% iv. 8%	
			<b>Achieved</b>	i. 100% ii. 36% iii. NA iv. NA						
		<b>MOVs</b>								
		M&E system and technical narrative reports								
			<b>Output Indicator 4.1.1</b>	<b>Baseline R8 (2019-2021)</b>	<b>Baseline (avg. per year)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>
			Number of fieldworkers/supervisors trained to undertake AB surveys and proportion of women	<b>Planned</b>	1600 (50%)	533	1400 (50%)	150 (50%)	700 (50%)	800 (50%)
				<b>Achieved</b>	1474 (49%)	491 (49%)				
		<b>MOVs</b>								
		Technical narrative reports								
			<b>Output Indicator 4.1.2</b>	<b>Baseline R8 (2019-2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
	Number of capacity building activities/events held; i) AB Summer Schools (large, extended training events); ii) AB training workshops/seminars or group training events (incl. authorship/ writing workshops, themed analysis seminars, communications workshops etc);	<b>Planned</b>	i. 6 ii. 12	i. 2 ii. 3	i. 2 ii. 3	i. 2 ii. 3	i. 2 ii. 3	i. 2 ii. 3		
		<b>Achieved</b>	i. 4 ii. 11							
<b>MOVs</b>										
Summer school/fellowship reports, participants list, fellowship award letters, technical narrative reports										
									Availability of funding to effectively implement planned activities	

		<b>Output Indicator 4.1.2</b>	<b>Baseline R8 (2019-2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>			
		Number of Technical Assistance visits (including training exchanges i.e. visits by NP staff to observe survey implementation in another country) provided to build institutional capacity.	<b>Planned</b>	95	50	45	40	35	30		
			<b>Achieved</b>	47							
			<b>MOVs</b>								
			Summer school/fellowship reports, participants list, fellowship award letters, technical narrative reports								
		<b>Output Indicator 4.1.3</b>	<b>Baseline R8 (2019-2021)</b>	<b>Baseline (avg. per year)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>		
		Number of participants in AB capacity building activities/events and proportion of women; i. Summer Schools ii. Other AB training workshops or group training events (authorship/ writing workshops, themed analysis seminars, communications workshops etc); iii. individual training opportunities (mentoring exchanges).	<b>Planned</b>	i. 150 (30%) ii. 195 (30%) iii. 10 (19%)	i. 50 ii. 65 iii. 3	i. 65 (30%) ii. 30 (30%) iii. 5	i. 65 (35%) ii. 30 (35%) iii. 10	i. 65 (40%) ii. 30 (40%) iii. 10	i. 65 (at least 40%) ii. 30 iii. 10	i. 65 (at least 45%) ii. 30 (at least 45%) iii. 10	
			<b>Achieved</b>	i. 61 (19%) ii. 261 (36%) iii. 4 (22%)	i. 20 ii. 87 iii. 1						
			<b>MOVs</b>								
			Technical narrative reports								
<b>Intermediate Outcome 4.2</b>	<b>Output Indicator 4.2.1</b>		<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>			
	Expertise and capacity across Africa extended	Number of persons recruited into internship/Fellowship programmes/student research assistanceships developed by AB to build a pipeline of trainees. Disaggregated by i. % that are women ii. % youth (persons under 36 years)	<b>Planned</b>	NA	i. 6 ii. 30%	i. 7 ii. 35%	i. 8 ii. 40%	i. 9 ii. at least 40%	i. 10 ii. at least 45%		
			<b>Achieved</b>	NA							
			<b>MOVs</b>								
			Technical narrative reports								
<b>Outcome 5</b>	<b>Intermediate Outcome 5.1</b>	<b>Outcome Indicator 5.1.1</b>	<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	<b>Assumptions</b>		
Thrive: Strong and sustainable network organization led by, for, and with Africans	Resources mobilized effectively and sustainably	Percentage of total funds raised in the year that are classified as core funding to protect the scale and integrity of AB's standard (excluding pre-election surveys and other special surveys) surveys	<b>Planned</b>	NA	45%	50%	50%	55%	60%		
			<b>Achieved</b>	NA							
			<b>MOVs</b>								
					Technical narrative reports						
				<b>Outcome Indicator 5.1.2</b>	<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	1. Continuous funding support from development partners (donors, private philanthropic institutions, private sector etc)  2. Retention of skilled staff to ensure continuous institutional growth and innovation
			Donors/Funders Retention Rate (as computed using the formula $[E_y - N_f] / P_y * 100$ Where $E_y$ = Number of donors/funders at the End of the current/reporting Year $N_f$ = Number of New donors/funders during the reporting period $P_y$ = Number of donors/funders at the beginning of the reporting year	<b>Planned</b>	NA	70	70	80	80	90	
				<b>Achieved</b>	NA						
				<b>MOVs</b>							
					Technical narrative reports						
				<b>Output Indicator 5.1.1</b>	<b>Baseline R8 (2021)</b>	<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
		Number of proposals submitted to donors for funding (disaggregated by submissions to i) African funding sources; and ii) Non-African funding sources)	<b>Planned</b>	NA	i. 2 ii. 9	i. 2 ii. 10	i. 2 ii. 10	i. 3 ii. 10	i. 3 ii. 10		
	<b>Achieved</b>		i. NA ii. NA								
	<b>MOVs</b>										
			Technical narrative reports								

<b>Intermediate Outcome 5.2</b>	<b>Output Indicator 5.2.1</b>	<b>Baseline R8 (2021)</b>		<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
Partnerships extend Afrobarometer's capacity, reach and impact	Number of strategic partnerships built with African and international social science association, Universities and think tanks etc	<b>Planned</b>	NA	2	4	6	8	10	
		<b>Achieved</b>	NA						
		<b>MOVs</b>							
Technical narrative reports, AB institutional policy documents									
<b>Intermediate Outcome 5.3</b>	<b>Outcome Indicator 5.3.1</b>	<b>Baseline R8 (2021)</b>		<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
Institutional capacity strengthened	Average performance score (%) of AB staff in annual staff performance assessment	<b>Planned</b>	NA	70%	72%	74%	76%	78%	
		<b>Achieved</b>	63%						
		<b>MOVs</b>							
	Technical narrative reports								
	<b>Output Indicator 5.3.1</b>	<b>Baseline R8 (2021)</b>		<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
	Number of professional development programmes (in the format of training & workshops) organised for AB staff.	<b>Planned</b>	NA	2 (1technical and 1 soft skills)	2 (1technical and 1 soft skills)	2 (1technical and 1 soft skills)	2 (1technical and 1 soft skills)	2 (1technical and 1 soft skills)	
		<b>Achieved</b>	NA						
	<b>MOVs</b>								
	Technical narrative reports								
	<b>Output Indicator 5.3.2</b>	<b>Baseline R8 (2021)</b>		<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
	Percentage of staff participating in the professional development programmes organised	<b>Planned</b>	NA	Atleast 50%	Atleast 55%	Atleast 65%	Atleast 70%	Atleast 75%	
		<b>Achieved</b>	NA						
	<b>MOVs</b>								
	Technical narrative reports								
	<b>Output Indicator 5.3.3</b>	<b>Baseline R8 (2021)</b>		<b>Milestone 1 (December 2022)</b>	<b>Milestone 2 (December 2023)</b>	<b>Milestone 3 (December 2024)</b>	<b>Milestone 4 (December 2025)</b>	<b>Milestone 5 (December 2026)</b>	
Robust succession plan for key roles documented and fully operational	<b>Planned</b>	NA	-	Develop a succession plan policy that will define the key roles within AB and Identify 1 successor for the identified key roles	At least 50% of persons occupying the identified key roles train potential successors for the role	At least 70% of persons occupying the identified key roles train potential successors for the role	All (100%) persons occupying the identified key roles train potential successors for the role		
	<b>Achieved</b>	NA	-						
<b>MOVs</b>									
Succession plan document and technical narrative reports									