



Casablanca, Morocco
11 February 2022

News release

Awareness of climate change and its negative impact increases in Morocco, Afrobarometer survey shows

Moroccans' awareness of climate change and its negative impact on the country has improved over the past three years, according to the latest Afrobarometer study.

Even so, about four in 10 citizens have not heard of climate change. And among those who are familiar with the concept, half do not see its effects as harmful.

As the country battles more frequent droughts, the government has taken steps to fight climate change, including strategies to meet half of Morocco's electricity needs through renewable energy (solar, wind, and hydropower) by 2030.

The [2019 Climate Vulnerability Index](#) ranked Morocco 57th out of 182 countries in exposure, sensitivity, and ability to adapt to the negative effects of climate change.

Key findings

- More than six in 10 Moroccans (61%) say they have heard of climate change, a 7-percentage-point increase compared to 2018 (54%) (Figure 1).
- Men and highly educated, economically well-off, young and urban citizens are more likely to be aware of climate change than women and less educated, poorer, older, and rural respondents (Figure 2).
- Among those who have heard of climate change, half (49%) say it is making life in Morocco "somewhat worse" or "much worse," a 12-percentage point increase from 2018 (37%). But the share who think climate change is making life better also increased, from 26% to 39% (Figure 3).

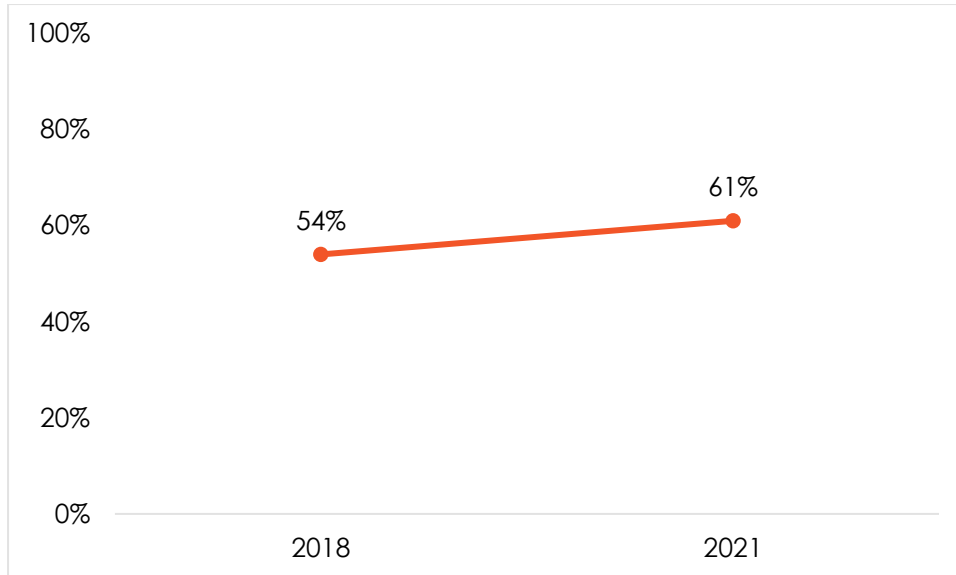
Afrobarometer surveys

Afrobarometer is a pan-African, nonpartisan survey research network that provides reliable data on Africans' experiences and evaluations of democracy, governance, and quality of life. Eight rounds of surveys have been completed in up to 39 countries since 1999. Round 8 surveys in 2019/2021 cover 34 countries. Afrobarometer conducts face-to-face interviews in the language of the respondent's choice with nationally representative samples.

The Afrobarometer team in Morocco, led by Global for Survey and Consulting (GSC), interviewed 1,200 adult Moroccans in February 2021. A sample of this size yields country-level results with a margin of error of +/-3 percentage points at a 95% confidence level. Previous Afrobarometer surveys were conducted in Morocco in 2013, 2015, and 2018.

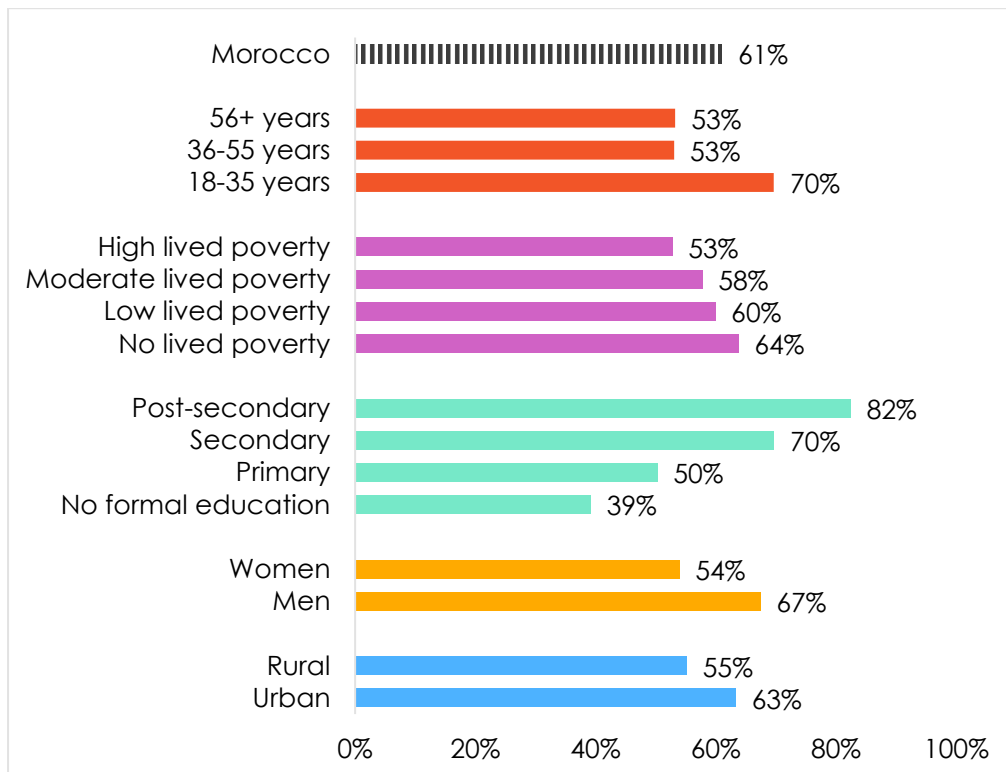
Charts

Figure 1: Awareness of climate change | Morocco | 2018-2021



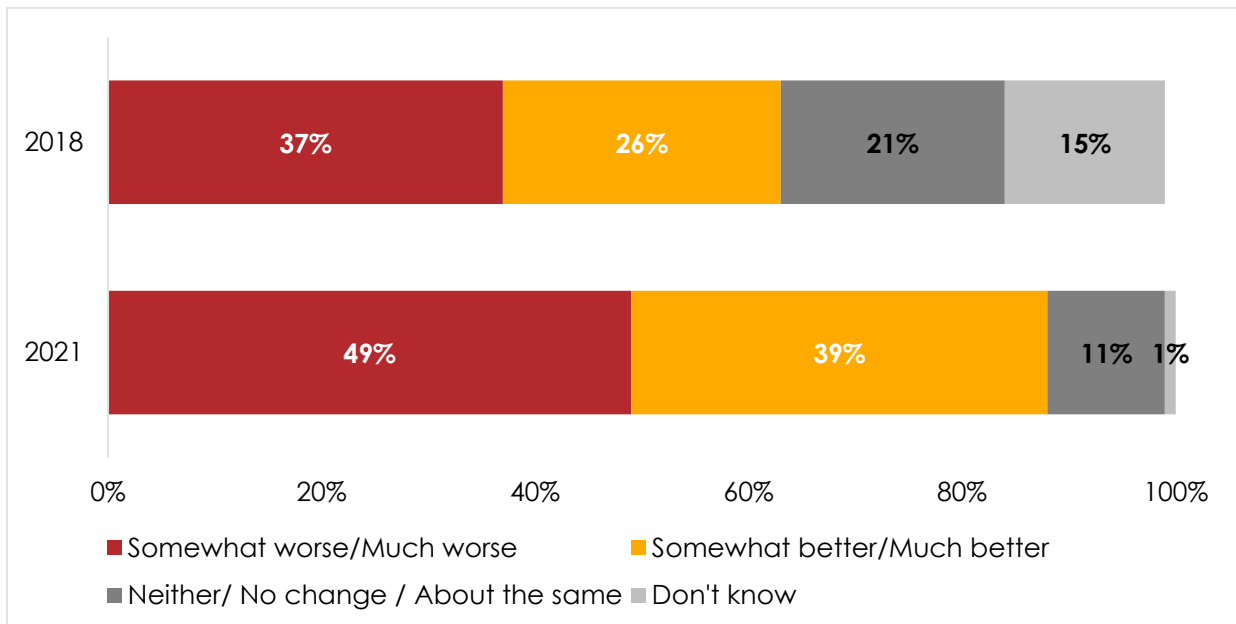
Respondents were asked: Have you heard about climate change, or haven't you had the chance to hear about this yet? (% who say "yes")

Figure 2: Aware of climate change | by demographic group | Morocco | 2021



Respondents were asked: Have you heard about climate change, or haven't you had the chance to hear about this yet? (% who say "yes")

Figure 3: Is climate change making life worse? | Morocco | 2018-2021



Respondents who had heard about climate change were asked: Do you think climate change is making life in Morocco better or worse, or haven't you heard enough to say? (Figure excludes respondents who said they had not heard about climate change.)

For more information, please contact:

Mhammed Abderebbi
 Global for Survey and Consulting
 Telephone: 0661991774
 Email: globalconsulting.gsc@gmail.com

Follow our releases on #VoicesAfrica.

