Survey Technical Information
The Quality of Democracy and Governance in Ghana
Afrobarometer Round 4, 2008

Dates of Fieldwork: 4 to 27 March 2008
Sample size: 1200
Sampling frame: 2008 projected population provided by the Ghana Statistical Service (GSS) based on the GSS’s 2000 Population and Housing Census
Sample universe: Citizens age 18 years or older, excluding institutions
Sample design: Nationally representative, random, clustered, stratified, multistage area probability sample
Stratification: Region and urban-rural location
Stages: PSUs (from strata), households, respondents
PSU selection: Probability proportionate to population size (PPPS)
Cluster size: 8 households per PSU
Household selection: Randomly done from GSS household list prior to fieldwork.
Respondent selection: Gender quota filled by alternating interviews between men and women; respondents of appropriate gender listed, after which household member draws a numbered card to select individual.
Weighting: Weighted to account for individual selection probabilities.
Margin of error: +/- 3% with 95% confidence level
Fieldwork by: Practical Sampling International [PSI], Ghana/Nigeria
Survey Languages: (official translations) Akan, Ga/Gadangbe, Ewe, Dagbani, Hausa
Main researchers: E. Gyimah-Boadi, Joseph Asunka, Daniel Armah Attoh, Edem E. Selormey
Outcome rates: Contact rate: 0.959
Cooperation rate: 0.940
Refusal rate: 0.016
Response rate: 0.902