

# Trust & Corruption in Zambia

## Results from the Afrobarometer Round 5 Survey in Zambia

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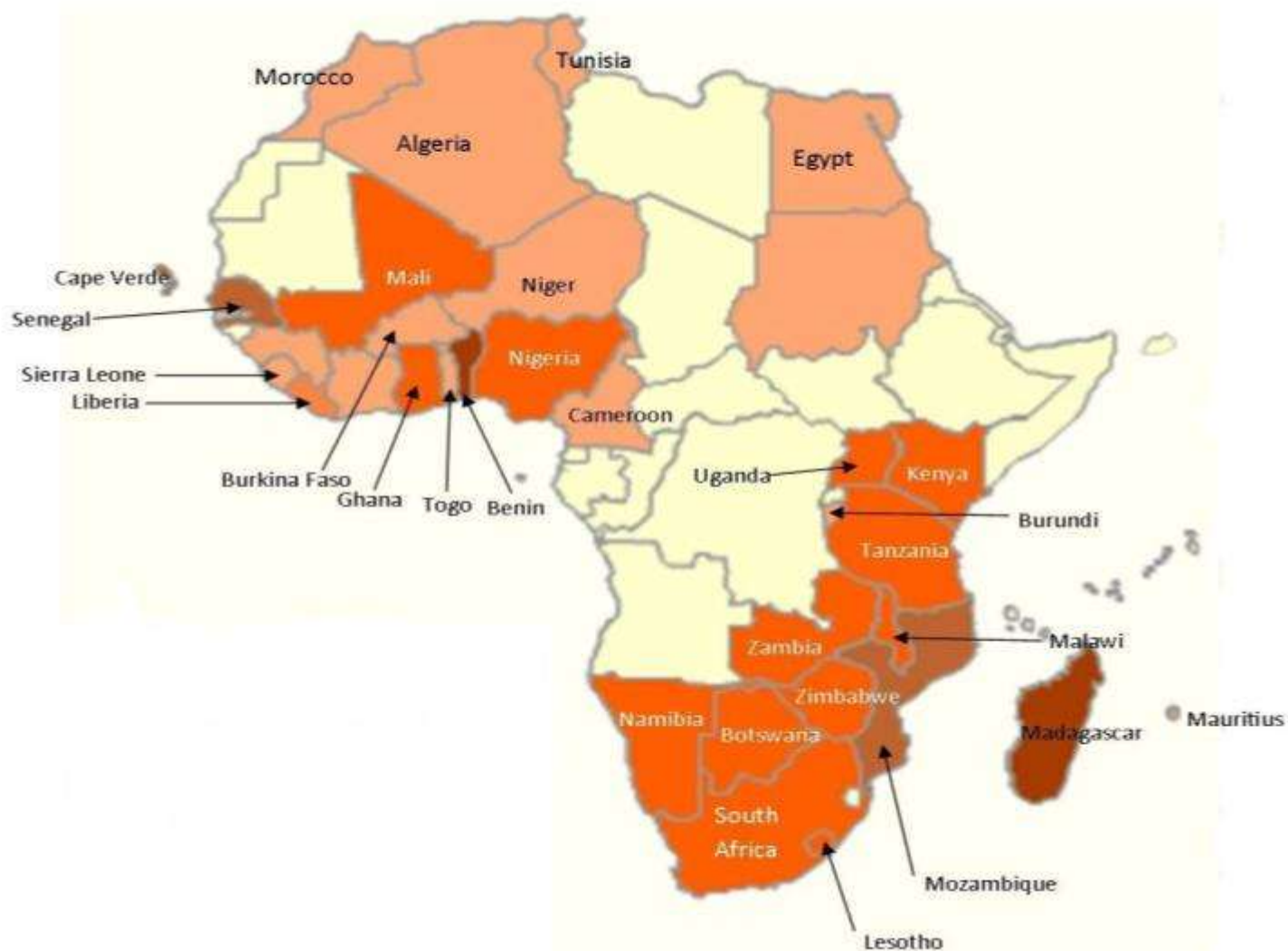
# What is the Afrobarometer?

- The Afrobarometer (AB) is a comparative series of public opinion surveys that measure public attitudes toward democracy, governance, the economy, leadership, identity, and other related issues.
- The AB is an independent, non-partisan, African-based network of researchers.
- The first round of surveys took place in 1999-2001 in 12 countries. The Network is now conducting “Round 5” surveys in up to 35 countries during 2011-2012.
- **Purpose:** To measure popular perspectives on the social, political, and economic environments in each country where it is implemented and across Africa.
- **Goal:** To give the public a *voice* in policy making processes by providing high-quality public opinion data to policy-makers, policy advocates and civil society organizations, academics, media, donors and investors, and ordinary Africans.

# Country Coverage: 1999-2012

- Round 1, 1999-2001, 12 countries
  - ***Southern Africa:*** Botswana, Lesotho, Malawi, Namibia, South Africa, Zambia, Zimbabwe
  - ***West Africa:*** Ghana, Mali, Nigeria
  - ***East Africa:*** Tanzania, Uganda
- Round 2, 2002-2003, 16 countries
  - Cape Verde, Kenya, Mozambique, Senegal
- Round 3, 2005-2006, 18 countries
  - *Benin, Madagascar*
- Round 4, 2008-2009, 20 countries
  - *Burkina Faso, Liberia*
- Round 5, 2011-2013, up to 35 countries
  - *Algeria, Burundi, Cameroon, Cote d'Ivoire, Egypt, Guinea, Mauritius, Morocco, Niger, Togo, Tunisia, Sierra Leone, Sudan,*

## Country Coverage Round 5: 2011-2013



## Who is the Afrobarometer?

- A Pan-African Network of survey researchers and analysts.
- In each country there is a ***National Partner*** responsible for survey implementation. In Zambia, the National Partner is RuralNet Associates Ltd.
  - Four ***Core Partners*** have been providing technical assistance and Network management:
    - *Center for Democratic Development (CDD), Ghana*
    - *Institute for Democracy in South Africa (Idasa), South Africa*
    - *Institute for Development Studies (IDS), University of Nairobi, Kenya*
    - *Institute for Empirical Research in Political Economy (IREEP), Benin*

## Who is the Afrobarometer?

- Two ***Support Units*** for capacity building and quality assurance
  - *Michigan State University*
  - *University of Cape Town*
- Round 5 ***Core Funders*** include
  - *DFID*
  - *SIDA*
  - *USAID*
  - *Mo Ibrahim Foundation*

# Survey Methodology

- Nationally representative sample of adult citizens
  - *all respondents are randomly selected*
  - *every adult citizen has an equal and known chance of being selected*
- Face-to-face interviews in the language of the respondent's choice
- Standard survey instrument across all countries for comparability
- The survey interviewed 1200 adult Zambians; A sample of this size yields results with a margin of error of +/- 3% at a 95% confidence level.
- Field work for Round 5 in Zambia was conducted between 14 January and 8 February in 2013.
- Afrobarometer's work in Zambia is coordinated by RuralNet Associates and field work was carried out by Mr. Stephen Tembo as National Investigator and Mr. Fison Mujenja as Co-National Investigator.



## Road or no road!



In the valley, Chama District, Muchinga Province.



## Spoke to people at work, at home



An enumerator conducts an interview with a farmer in Choongo West, Monze.

# Survey Demographics

Mean Age	35.7
Gender	
Male	49%
Female	51%
Location	
Urban	44%
Rural	56%
Education	
None	4%
Primary	39%
Secondary	46%
Higher	11%

# Survey Demographics Cont'd

Province	Percentage
Lusaka	19
Central	10
Copperbelt	17
Eastern	12
Luapula	7
Northern	8
North-Western	5
Southern	12
Western	7
Muchinga	5

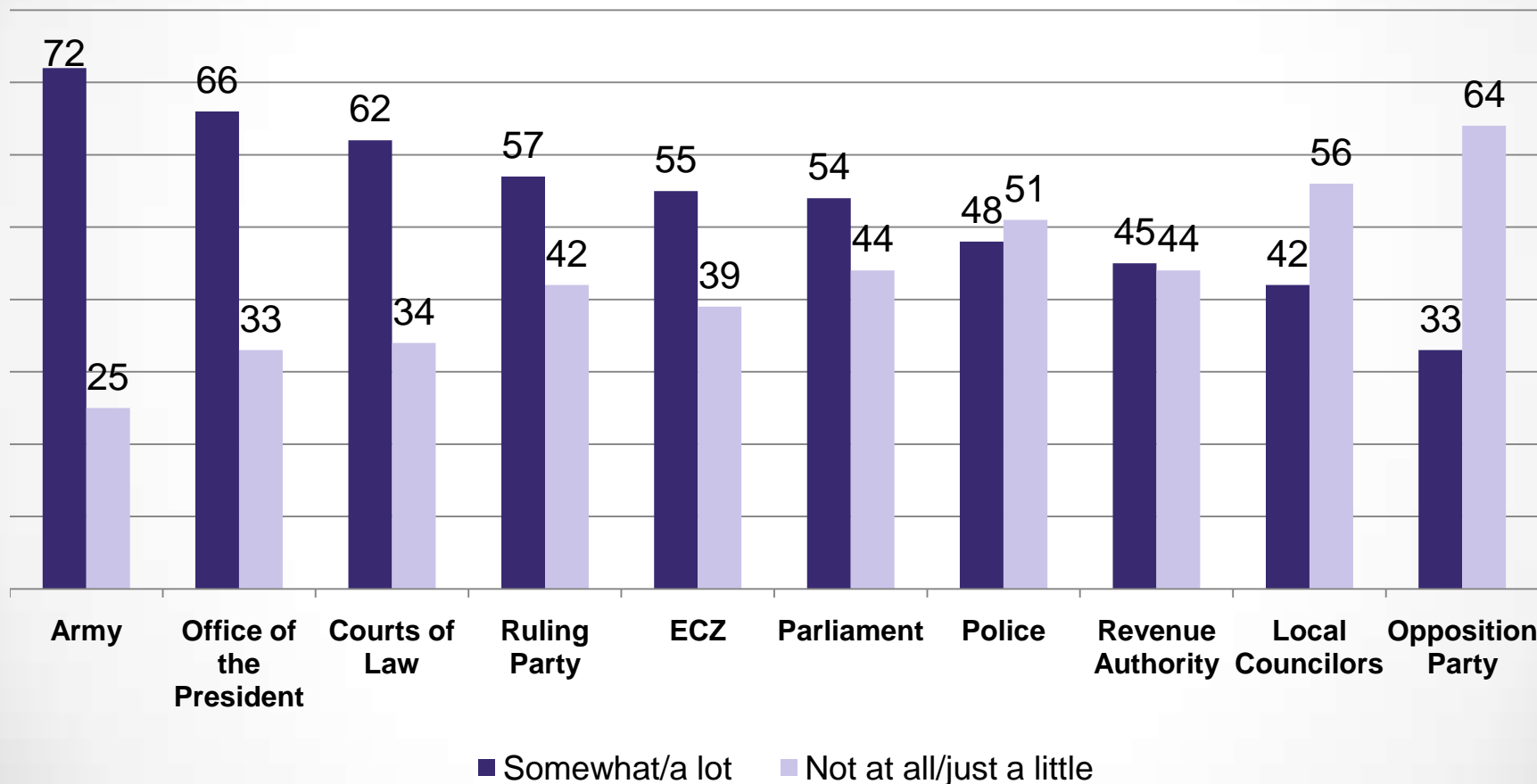
## Key Findings

- Zambia has recorded an improvement in the level of trust the public has in institutions of governance.
- The most trusted institutions are the Army, Presidency and the Courts of law reported by 72%, 66% and 62% of Zambians-respectively.
- The least trusted institutions are Opposition parties (64%), Local councilors (56%) and the Police (51%).
- Trust in the President and the Ruling party increased over time, whilst trust in opposition parties declined in 2013.



# Public trust in Key Institutions

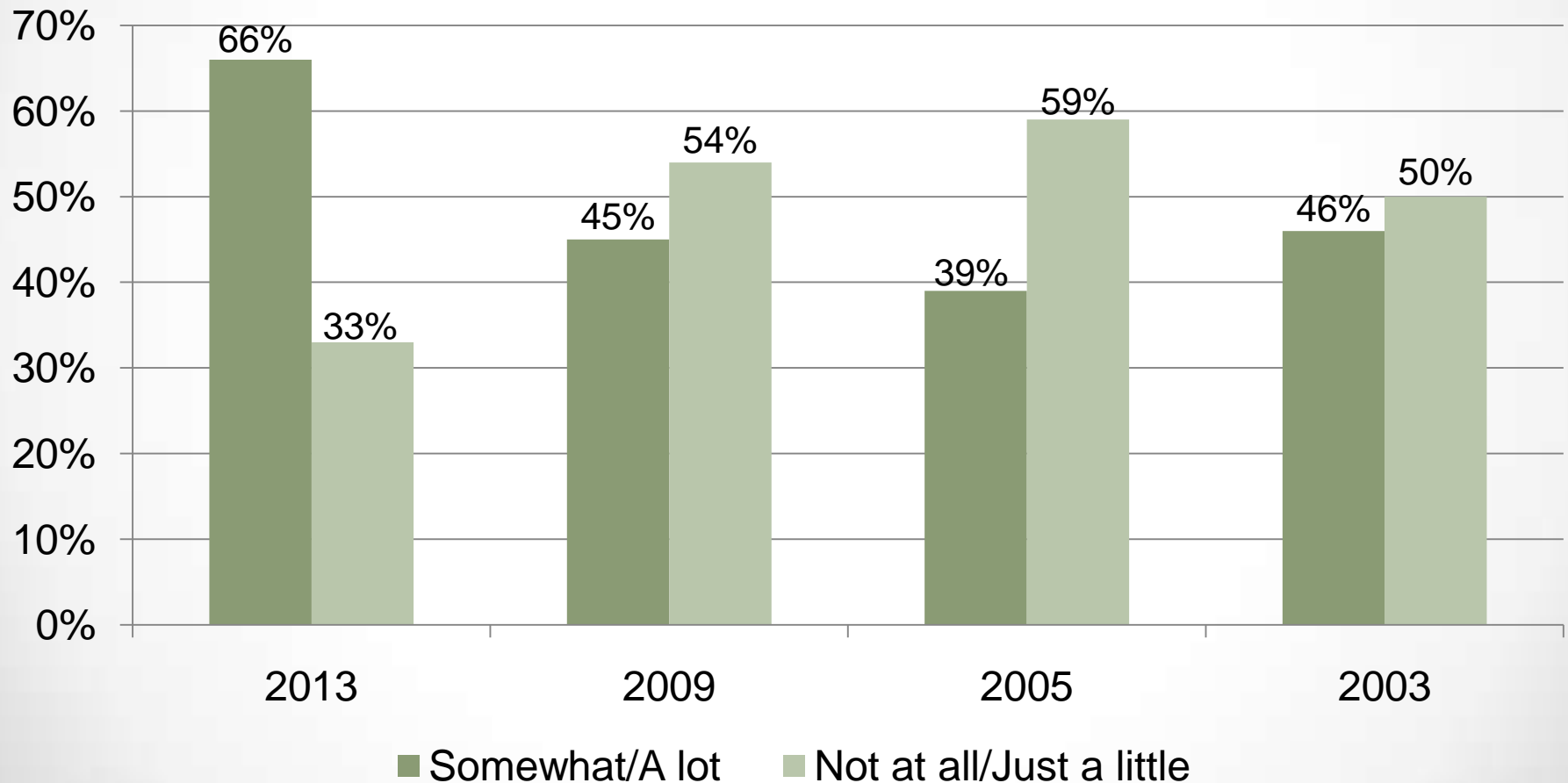
**Survey Question: How much do you trust each of the following, or haven't you heard enough about them to say?**



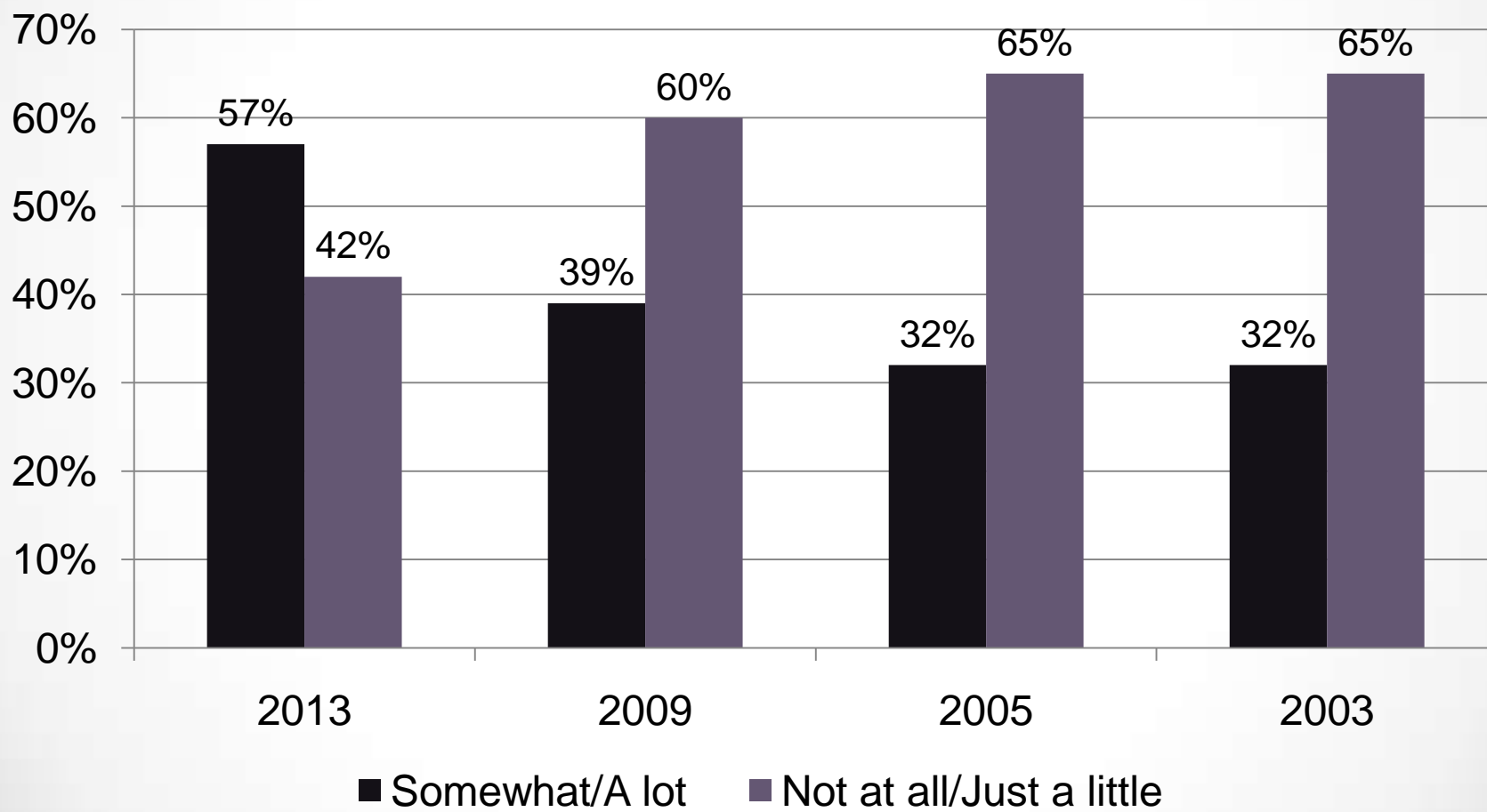


# Trust in President

**Survey Question: How much do you trust each of the following, or haven't you heard enough about them to say?**

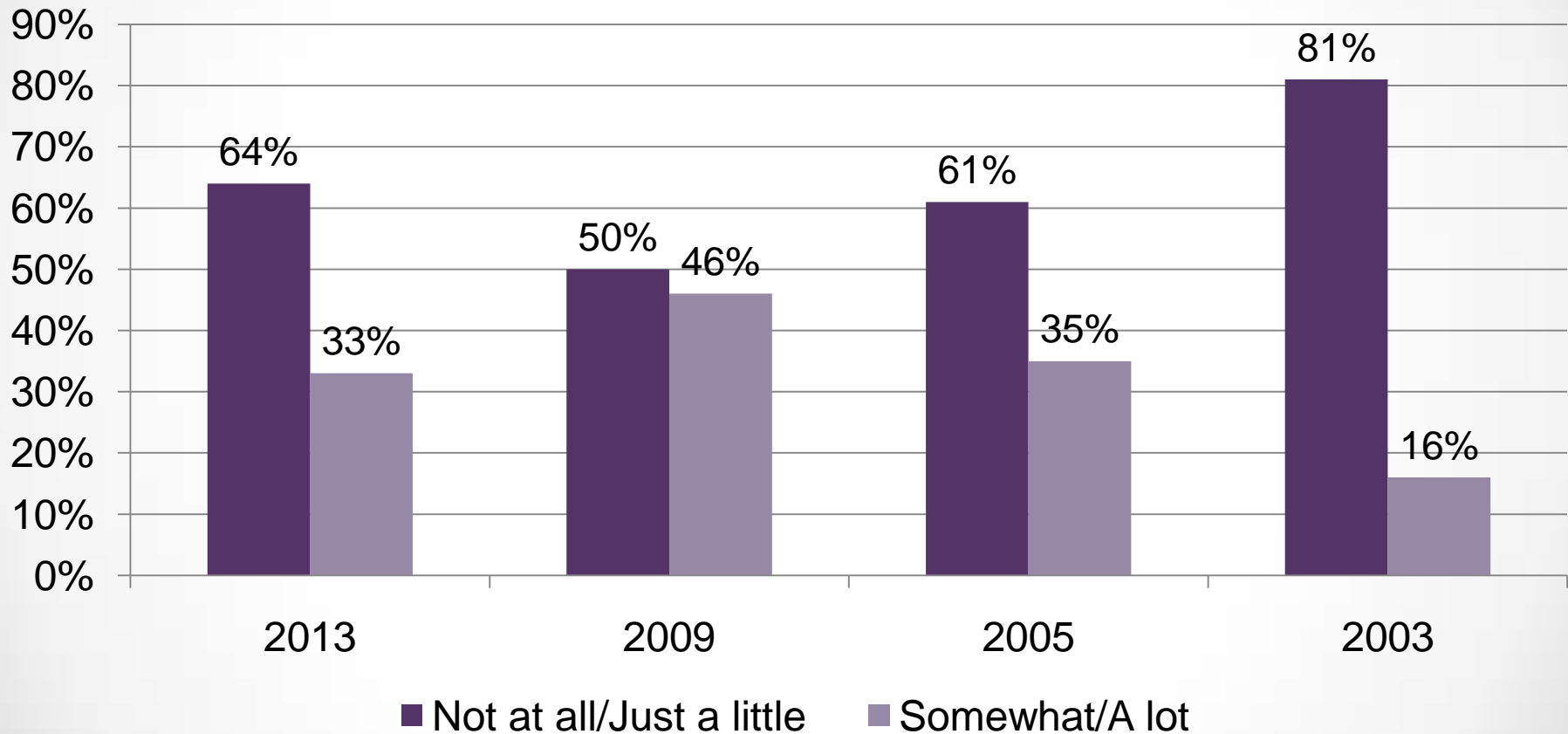


## How much do you trust the Ruling Party?



# Trust in Opposition Political Parties

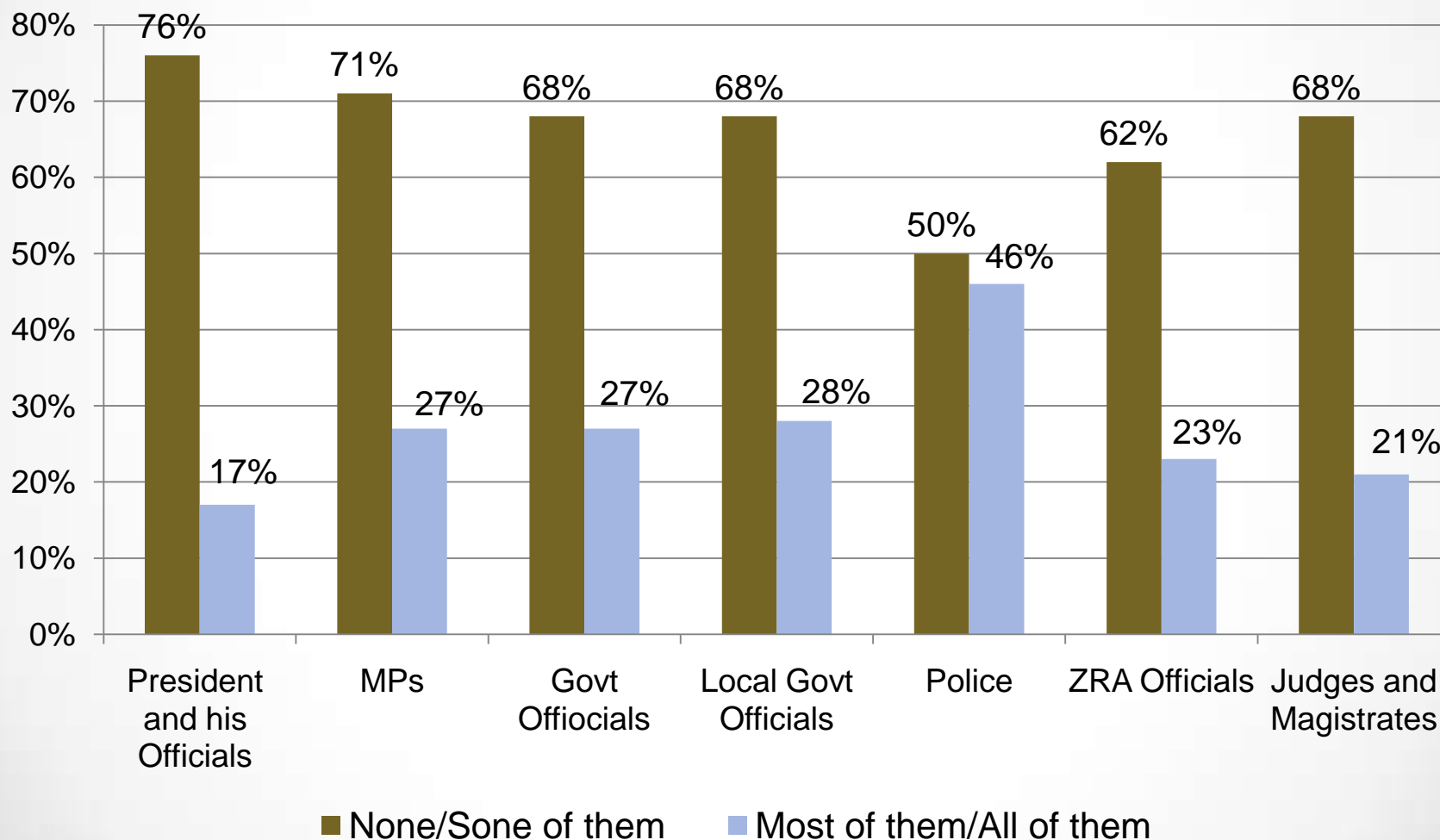
**How much do you trust Opposition Political Parties?**



## Key Findings

- The Zambia police attract the highest corruption perceptions, with 46% of Zambians saying all, or almost all of the police are corrupt
- Local government councilors and government officials (the civil service) rank second and third from the police.
- The president and his officers are seen to be least corrupt institutions (17%).
- One in ten Zambians had personal experience with corruption in the last 12 months preceding the survey

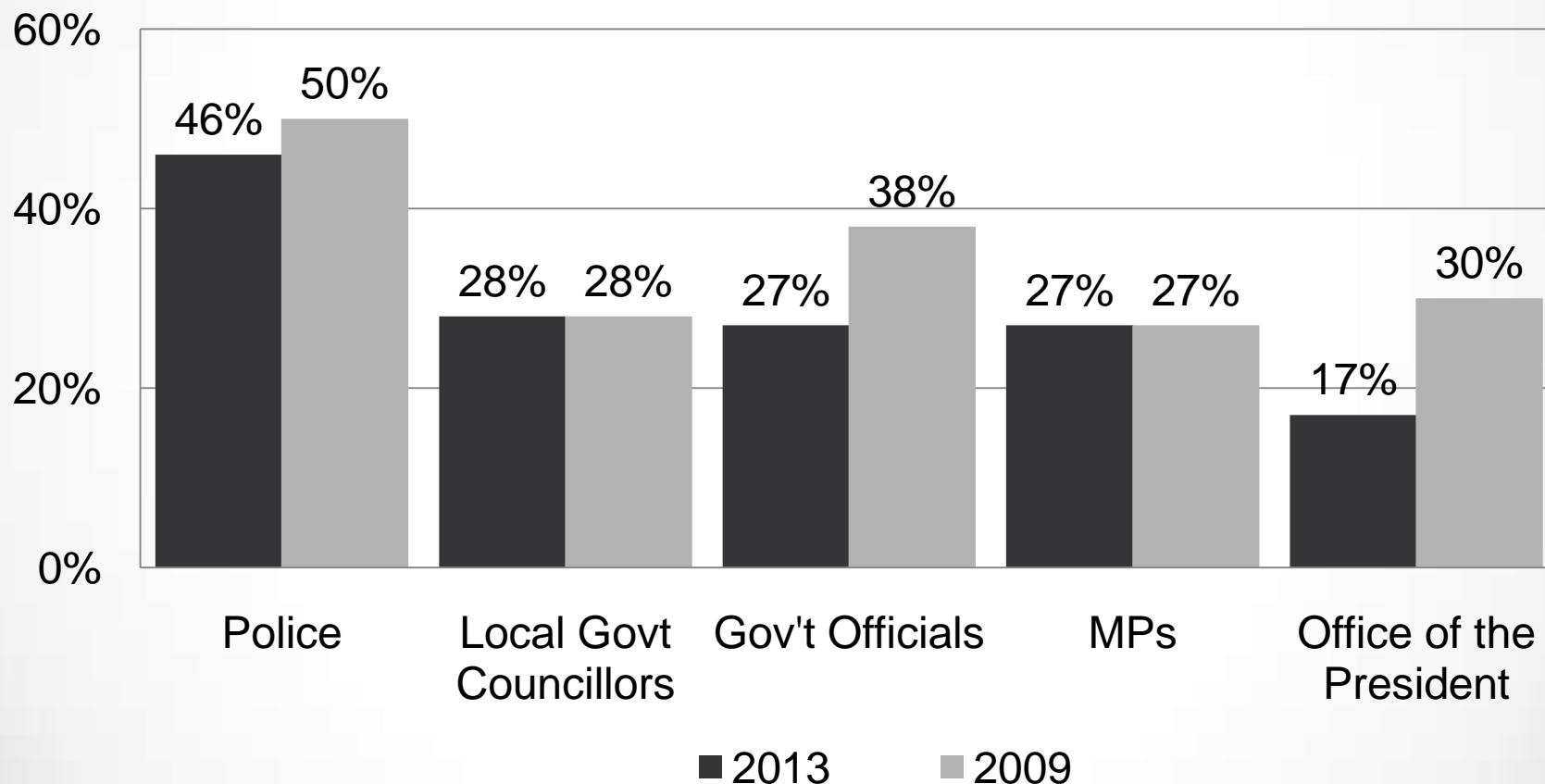
# Perception of Corruption in Public Institutions-2013





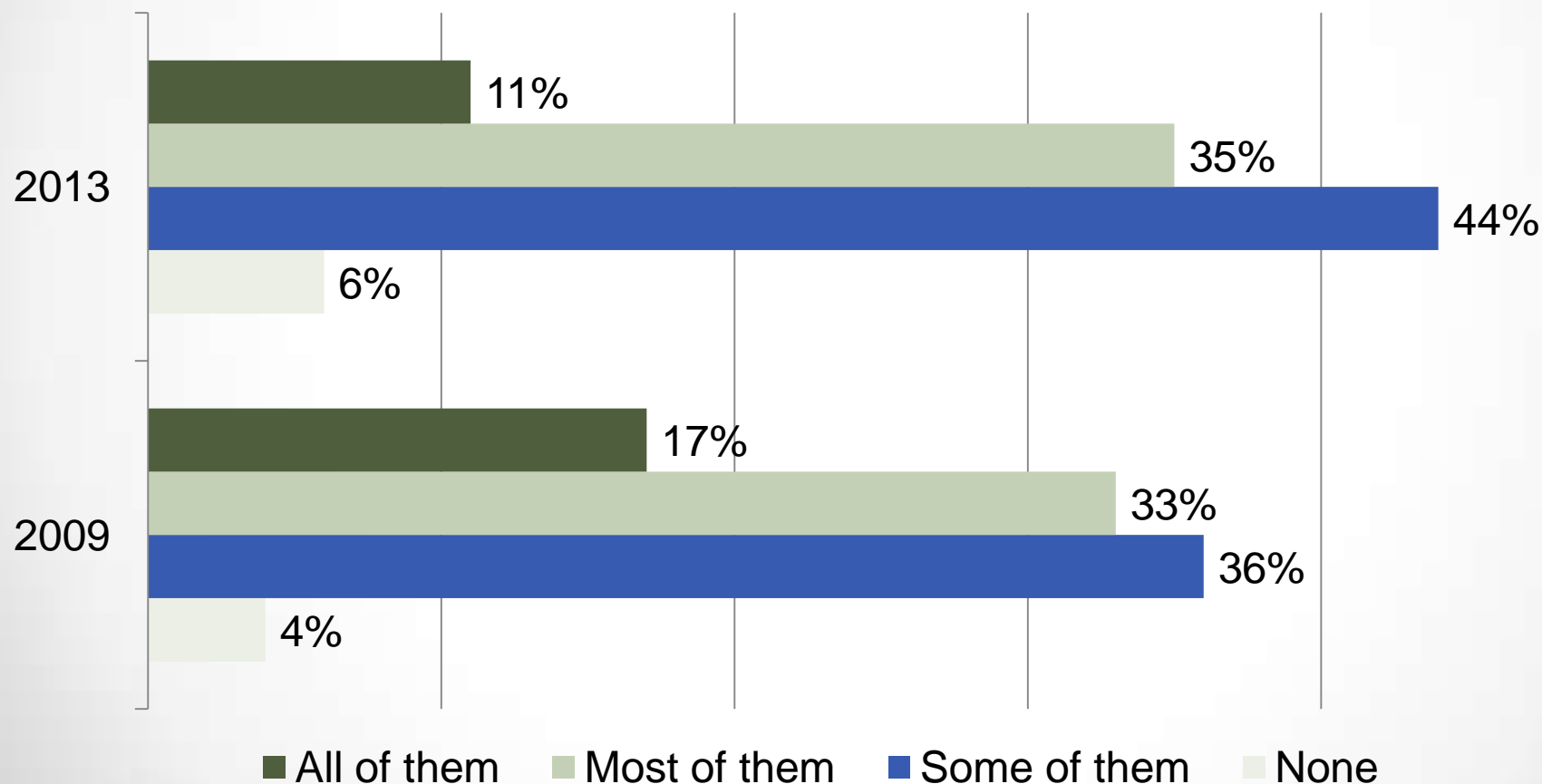
# Perception of Corruption in Public Institutions: 2009-2013

**Percent who say that most or all of the officials in these institutions are corrupt**



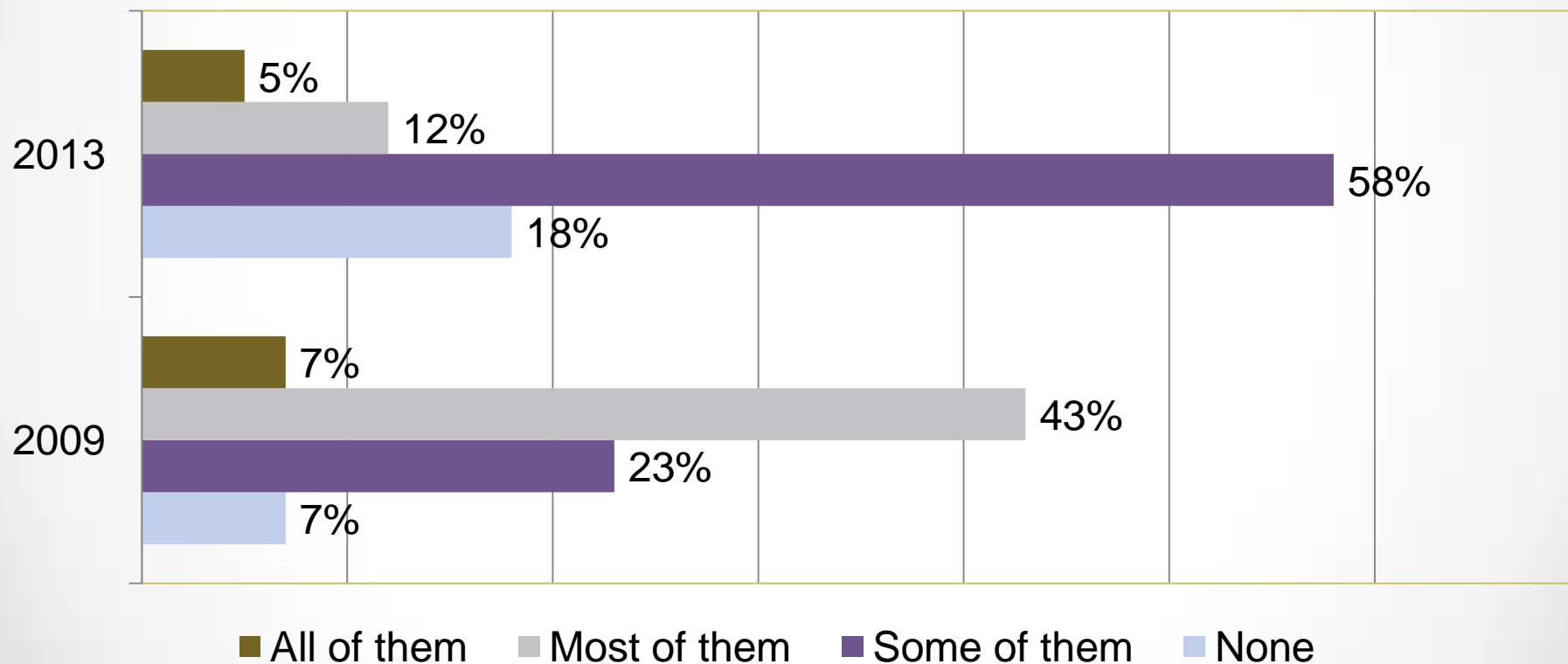
# Perception of Corruption Amongst the Police

**How many of the following people do you think are involved in corruption? The Police?**



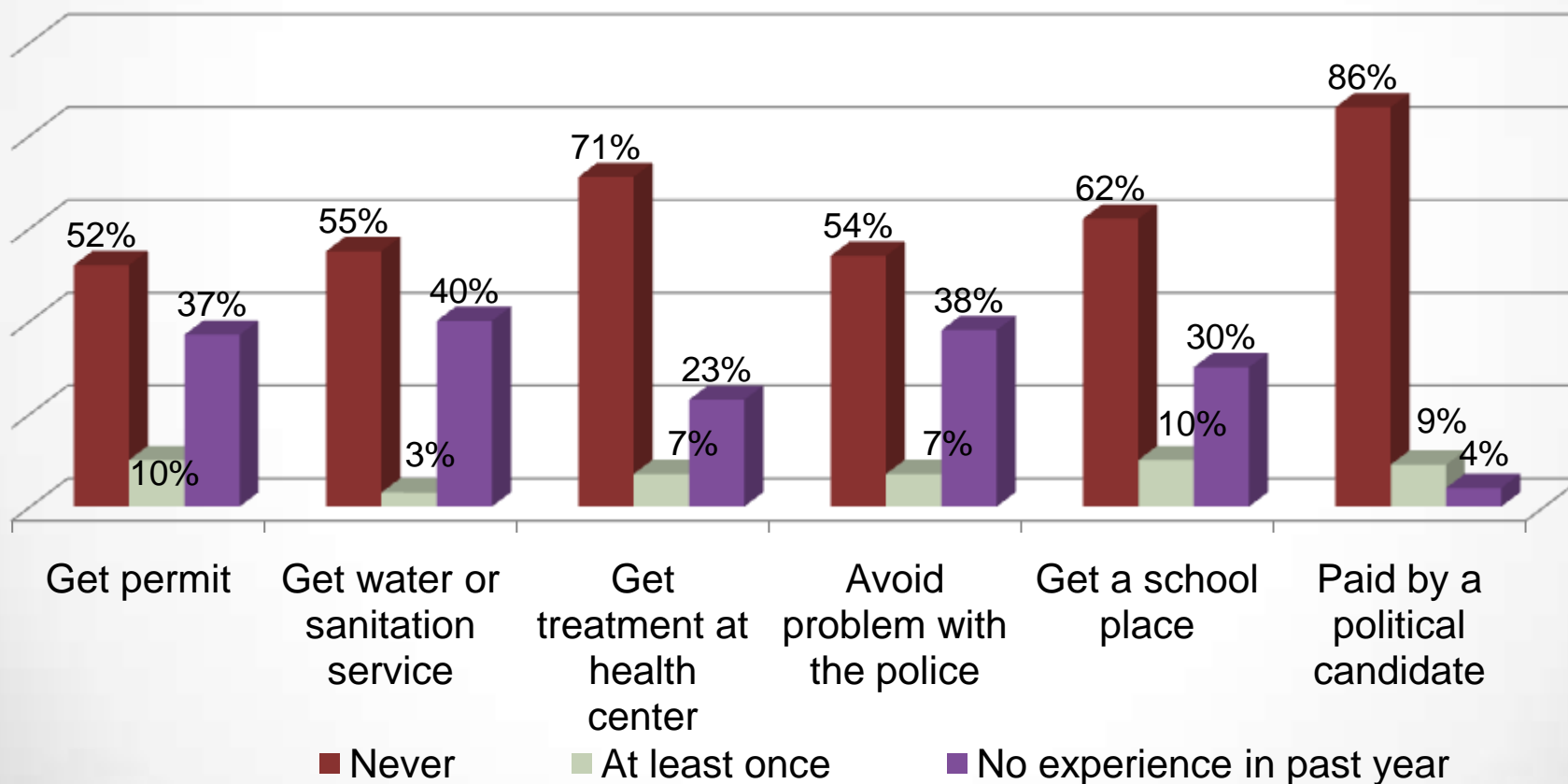
# Perception of Corruption in the Presidency

**How many of the following people do you think are involved in corruption? President and officials in his office**



# Personal Experience with Corruption

**In the past year, how often, if ever, have you had to pay a bribe, give a gift, or do a favor to government officials in order to:**



# Conclusions

In this batch of results from the 2013 Afrobarometer survey in Zambia, we have seen that:

- The level of institutional trust in Zambia has increased, but a majority of people still believe most institutions are corrupt.
- The police service and government officers in general receive the highest corruption perception ratings among institutions.
- As many as one in ten of Zambians had personal experiences with corruption in the past year.





# AFRO BAROMETER

For more information and publications, please contact **RuralNet Associates** on +260 1 293529/292821/292814 or [ruralnet@ruralnet.co.zm](mailto:ruralnet@ruralnet.co.zm) and visit the Afrobarometer website at: [www.afrobarometer.org](http://www.afrobarometer.org) or follow us on Facebook (coming soon) and Twitter (@afrobarometer).